

**New Plymouth Injury Safe
Strategic Plan 2023-2025**

Ma pango ma whero, ka oti te mahi

*By united efforts the task will be
accomplished*

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Foreword

It is with a positive vision for the future that this plan has been developed using the most recent Taranaki injury data and stakeholder consultation to establish priority areas for the next three years. NPiS continues to work in a challenging space; however, we know that every life saved, or injury prevented, avoids a significant amount of pain for individuals, whanau, the community and Taranaki. We will continue to use new innovative ways to lower injury and preventable death pushing boundaries and at times challenges institutional thinking.

The last three years have shown that significant, positive change can be implemented with the appropriate planning and leadership. NPiS continues to take a strong advocacy position through submissions and presentations at both regional and national level, supporting positive policy and legislative development that impacts on the safety of the community. This mahi will continue as we require national legislative changes to support our local endeavours.

NPiS could not achieve what it does in the community without the support and assistance it receives from both stakeholders and community organisations. I thank all the Trust partners for their efforts over the last three years, especially with the impacts of Covid-19. It is inspiring to work with people who are willing to share their time, energy and commitment in the pursuit of lowering injury and death rates across Ngāmotu and the Taranaki rohe. I look forward to this support continuing into the future. Ma pango ma whero, ka oti te mahi - By united efforts the task will be accomplished.

Ngā mihi nui

Andrew Brock

Chairman – New Plymouth Injury Safe Trust

Our Vision

A safe community free from harm and injury

Our Purpose

To reduce the rate of injury deaths and hospitalisations by achieving a positive safety culture and creating safer environments for all people within the New Plymouth District.

Strategic Objectives

Leadership and Collaboration

1. **Establish** and **strengthen** effective partnerships with others working towards improving safety and injury trends, priorities and programmes
2. **Strengthen engagement** with the Māori community

Priority setting

1. **Use data** to identify leading causes of injury and harm
2. Better understand **Māori injury prevention priorities** and ways in which the safe community can support an effective response to these priorities

Effective strategies and programme delivery

1. **Raise awareness, commitment** and **motivation** to promote safety within organisations and throughout the community
2. **Advocate** for policy and legislative change that supports improved community safety
3. **Guide and support** the development of plans for effective, evidence-based injury prevention within organisations that target high risk and vulnerable groups
4. **Ensure evaluation** is built in to and completed for all programmes

Communication and Capacity Building

1. Enable New Plymouth District and support neighbouring districts to maintain **external accreditation criteria** for Safe Communities
2. **Share information** on injury trends, priorities and programmes.

Priority Issues for 2023-2025

- **Suicide Prevention** - Suicide is the leading cause of injury deaths in New Plymouth District (34% of injury deaths between 2013-15)
- **Falls Prevention** - Falls are the second most common cause of injury death (25%) and by far the leading cause of injury hospital admissions accounting for half of unintentional injury admissions in New Plymouth District between 2013 and 2017.
- **Alcohol harm reduction** - Increasing evidence shows that alcohol plays a significant role in suicide, falls and a wide range of injury and harm ¹
- **Leadership, partnership and stakeholder relationships** – are fundamental to achieving long-term sustainable change in our community.

How our work links to Te Tiriti o Waitangi

New Plymouth injury Safe acknowledges the special relationship between Māori, as tangata whenua, and the Crown agencies who are represented in our governance group.

Collectively, as a Taranaki based charitable trust, New Plymouth injury Safe demonstrates our commitment to the principles of Te Tiriti o Waitangi by ensuring that our community injury prevention strategy not only supports and promotes injury prevention and community safety among whanau, hapu and iwi, but also includes a range of purposeful actions to encourage the participation of Māori in injury prevention at all levels.

Specifically, we are seeking to:

- develop and foster partnerships with Māori
- understand Māori aspirations for safety and wellbeing and prioritise them
- establish working groups where Māori input is valued
- support kaupapa Māori safety interventions

¹ Alcohol Healthwatch (2020). Evidence-based alcohol policies: Building a fairer and healthier future for Aotearoa New Zealand. Auckland: Alcohol Healthwatch.

Implementing our strategy

STRATEGIC FOCUS	WHAT WE WILL DO	EXPECTED RESULTS
Leadership and Collaboration	<ul style="list-style-type: none"> • Collaborate • Build partnerships • Encourage participation • Engage with Māori • Complete annual self-assessment 	<p>We will provide leadership in injury issues. Collaborative working groups will work effectively on our priority issues. Positive and cooperative relationships with Māori organisations, iwi and community leaders are actively fostered. Self-assessment will be used identify and take action on areas to strengthen of collaborations.</p>
Priority setting	<ul style="list-style-type: none"> • Analyse data • Understand and prioritise Māori aspirations 	<p>All available injury data is reviewed annually and results shared widely. Priority is given to work that diminishes inequities and addresses the needs of vulnerable groups</p>
Effective strategies and programme delivery	<ul style="list-style-type: none"> • Awareness • Communication • Advocacy • Evidence-based • Resourced action • Evaluation 	<p>The leading causes of injury in our community are being addressed by well-planned, well-resourced evidence-based interventions. The legislative and policy framework supporting injury prevention is strengthened. We actively support kaupapa Māori interventions delivered by Maori. We actively evaluate interventions to monitor their effectiveness and improve their quality.</p>
Communication and Capacity Building	<ul style="list-style-type: none"> • Capacity building • Review and report • Contribute to network • Disseminate information 	<p>Digital platforms and other media are effectively used to share information. We regularly share facts, research and advice with a growing number of people in our community. Generic professional development needs of the injury prevention workforce are understood. Reports to funders will build their understanding of injury and safety issues impacting on their community. Actively seek or create opportunities to share with and learn from the Safe Communities network.</p>

NPiS core member organisations

ACC

The Accident Compensation Corporation (ACC) provides comprehensive, no-fault personal injury cover for all New Zealand residents and visitors to New Zealand. As a Crown organisation, ACC's role has been set out by the Government to prevent injury; ensure people can get treatment for injury, if it happens and to assist people to get back to everyday life as soon as possible. ACC's role in injury prevention is to work with organisations and in the community, to promote safety and keep people free from injury.

BAF - Bishop's Action Foundation

BAF seeks to create and help sustain flourishing communities. To achieve this, we act as a catalyst for change, supporting changemakers to launch ideas that challenge inequity. We have three core action areas of Research, Collaboration and Service. We focus on developing collaborations and solutions that can thrive beyond our involvement so that we can continue to look for more good, to be done.

Building Wellness Taranaki

An industry led charitable Trust established in 2021 to improve the culture of the construction sector in Taranaki by building mental health and wellbeing capability, plus offering resources and relevant safety nets to those who require support. Key focus areas include our Buddy and Leadership workshops, awareness events, and connecting construction workers, businesses, and their whānau to relevant support services, including our mentoring initiative.

Fire and Emergency New Zealand

The statutory role of Fire and Emergency New Zealand (FENZ) is to provide an emergency response to any incident for the preservation of life and property and provide Fire Risk and Educational advice for a safer New Zealand. FENZ strategic outcomes are to ensure communities prepare for, respond to and recover well from emergencies and are committed to working in partnership with other central and local government organisations to ensure a whole of government approach is taken to community issues.

Hato Hone St John Taranaki

Hato Hone St John is at the frontline of medical response, providing Ambulance Services throughout New Zealand. We're also part of a much broader picture of health care, through our provision of first aid training, event medical services, AEDs (defibrillators), medical alarms, youth groups and a wide range of community programmes. Our vision is to enhance health and wellbeing for all, and we are extending our work with all communities, focusing on equity to help everyone live healthier, happier, and longer.

Kidsafe Taranaki Trust

Established in 1994, Kidsafe Taranaki has a primary objective of reducing the incidence and severity of unintentional injuries to children. Membership is open to all individuals or organisations who share that goal. Kidsafe Taranaki has developed a range of projects and resources over the years and has gained experience and credibility in the field of child injury prevention.

New Plymouth District Council

The Territorial Local Authority responsible for local governance of the New Plymouth district. The Council is responsible for a wide range of activities supporting the wellbeing, health and safety of people. Activities range from physical infrastructure to community services, and includes maintenance of footpaths, roads and walkways, water to households and businesses, provision of parks, reserves, cultural and event venues, public health protection through food safety and liquor licensing, and protection through civil defence and rural fire activities.

New Zealand Police

New Zealand Police are a key partner in road safety programmes; programmes to prevent intentional injury; programmes relating to violence and programmes to prevent or reduce alcohol-related offending and victimisation. Crime prevention continues to be a core activity in the community. We strive to actively maintain strong working relationships with our partner agencies, recognising that we are more effective when working with others – partnering for purpose. Our goal is for everyone in New Zealand to be safe and feel safe.

Te Whatu Ora Taranaki

Te Whatu Ora Taranaki improves, promotes, protects and cares for the health/wellbeing of Taranaki. Te Whatu Ora Taranaki is part of the new national Te Whatu Ora organisation that manages all health services, including hospital and specialist services, and primary and community care. Primary health, wellbeing and community-based services will be planned and then purchased through the four regional divisions of Te Whatu Ora. Each region will work with their district offices, located closer to local communities, to develop and implement plans based on local needs to improve the health and wellbeing of communities. Te Whatu Ora will also be responsible for improving services and outcomes across the health system. We will do this in partnership with the Maori Health Authority.

Taranaki Rural Support Trust

Rural Support Trust are a key partner offering a rural lens to the NPIS goals of mental wellness, suicide prevention and postvention, alcohol harm reduction and road safety. Rural Support Trust's vision of 'Resilient, Prosperous and Healthy Taranaki Rural Communities' is achieved through 3 operating pillars of Overcoming Adversity, particularly relevant during adverse natural events, Growing Wellness with community education and Building Resilience of individuals via our Facilitator support. Our mission statement is to 'Assist Taranaki rural people restore their livelihoods in the wake of adversity'.

Tui Ora Ltd.

Tui Ora is the largest community-based health and social services provider in Taranaki. Established in 1998, our organisation has evolved and now incorporates more than 35 services and programmes. They are available to everyone within our geographical boundaries, with many accessed by non-Māori.

Our services are strengthened by membership of the Te Kawau Mārō alliance, the single contract for Māori health services in Taranaki. This coalition which includes South Taranaki iwi Ngā Ruāhine, Ngāti Ruanui along with the Taranaki District Health Board, is working together to lift health outcomes for our local people.

We are governed by a structure that represents the eight iwi in Taranaki.

WorkSafe New Zealand

WorkSafe New Zealand (WorkSafe) is New Zealand's work health and safety regulator. They work collaboratively with businesses, undertakings, workers and their representatives to embed and promote good work health and safety practices.