

Taranaki Alcohol Harm Reduction Group Meeting
25 May 2021 – Joe’s Garage

<ul style="list-style-type: none"> • Present: Corryn Pryce-Baxter (BAF), Alisha Stone (NPiS), Maree Young (TDHB), Jim Dickinson (TDHB), Kath Forde • Apologies: Riley McGregor (ACC), Sam Mahy (Tui Ora), Leanne Matuku (Tui Ora), Ben Naughton, Hokipera Ruakere 	
Details	Action
<p>Social Supply project – debrief session for Nigel Latta events 11&12 May</p> <p>Ticketing process</p> <ul style="list-style-type: none"> • Events pronto system worked well. Thank you to Marcia Millard. • Email reminders pre and post events – worked well using Events pronto. 335 pre survey responses, 140 post survey responses. • Need to draw Pak N Save Voucher of Pak N Save vouchers <p>Events</p> <ul style="list-style-type: none"> • Devon 94 attendees, Highlands 304 attendees, Manukorihi 54 attendees • Take home tips were ‘excellent and simple’. Main messages received at events: <ul style="list-style-type: none"> ○ delay delay delay the initiation of drinking as long as you can. ○ situation is dependent on each child, but important to try to get to 15 years old. ○ importance of relationship between parent and child and relationships between parents. ○ what messages are you giving your child when you drink alcohol? ○ practical harm reduction advice for when young people actually start to drink. ○ manipulation by alcohol companies ○ Other messages included – cancer/carcinogenic affects of alcohol • Lots of feedback received by TAHRG members after the event. including <ul style="list-style-type: none"> ○ Great turn out last night. We found it useful & entertaining thanks. ○ He likes to be a showman, likes to be in front of people. ○ Discussion on Facebook group chats and community pages such as Oakura Community Facebook page. ○ Six people walked out of the Highlands event, thought they were from a marketing company (BTW?) • Stratford, Inglewood, Waitara, Manaia schools/communities all expressed interest in being involved in future programme rollout. • Check in process – went smoothly at Devon and Manukorihi. Highlands was initially disorganized/not streamlined when we arrived. This was partly due to the school not having the check-in entrances organized as pre-arranged by the organising group. Volunteers also showed up later than the specified time so had attendees waiting to get in. If we were to repeat this process, we would have more volunteers on check in desks and start the set up earlier, for the bigger events. 	<p>Maree to draw winners. Corryn to purchase vouchers.</p> <p>Maree to ensure this is recorded in the evaluation.</p> <p>Hokipera to supply links for recordings to Alisha, to share to group.</p>

- Sound and video worked well, have it all recorded. Thank you to Manawa for coming in at short notice to assist when TSH advised they were unable to.
- Photography – photos on SD card. Need someone to sort through the photos and choose the most effective ones for future use.

Please let Alisha know if you can sort through the photos.

Volunteers and task allocation

- Very grateful to the volunteers who attended the events. Would not have been the success it was without them. Great support from partner agencies and collaborative activity. Alisha has acknowledged this wonderful support via email to the volunteers and on Facebook.
- Some volunteers turned up late so would have worked better to have them turn up on time. Highlands briefing needing to occur earlier than 45 minutes prior.
- Some volunteers pulled out the day before due to other commitments which meant having to find new volunteers. Group members aware of this and will be discussing this with their respective teams.

Thanks again so much to everyone!

Evaluation

- 335 responses for pre survey. Maree continuing to collate. Higher response rate due to people being encouraged to fill in paper forms at event if they hadn't done it online. Some of the initial feedback; when should kids start drinking - about 18 age mark. When do people think their own child should start drinking - common response so far included 16 at home with Mum and Dad, when they leave home, when they can legally purchase alcohol.
- 144 post event evaluations received so far. Had paper copies available at each event but could not do this at Highlands due to high amount of people congregating in entranceways would be a fire risk. One more reminder to be sent to complete evaluation. Maree will collate forms.
- Suggestion made to develop rubrics for future components of the project so we can measure our standards of success/achievement.
- Which schools involved – can collate through events pronto, Riley did this before the event, can we get an updated version? Can also get ethnicity data.

Maree to collate forms.

Alisha to send final reminder.
Maree to collate forms.

Alisha to approach Riley to update/collate.

Organisation for Nigel

- Ran smoothly. Nigel open to feedback and altering presentation but wasn't required.
- Was a great drawcard for attendance.
- Would Nigel have had even more interest if he had not been advertised by so many other groups talking about different topics?
- Nigel Impressed with project that we are running, interested in being involved in focus groups - will do live Zoom.

Media

- Nigel and Alisha completed Bryan Vickery which has had over 4000 views.
- Te Korimako o Taranaki interested in doing interview with Nigel.

Alisha following up with Nigel.

<p>Budget</p> <ul style="list-style-type: none"> Nigel paid. Need to update budget and who else needs to be paid. 	<p>Alisha and Corryn to meet.</p>
<p>Focus groups planning</p> <ul style="list-style-type: none"> Alisha compiling a list of people who have registered their interest to be involved. Continued follow up contact with schools is required post event (<i>could one member of TAHRG be responsible for each school?</i>) <p>Registrations of interest for focus groups</p> <ul style="list-style-type: none"> FDMC and Manukorihi - we do not have enough registered for these focus groups. Need to work with these schools directly to recruit more people. Highlands and Devon - need to liaise with these schools about the people who have registered to help make decision on who from the list to recruit. Have a number of people registered from schools which are not part of the pilot, very interested in being involved. Idea raised is that we utilize these people to be testers/pilots for strategies raised in focus groups. <p>Dates/times for focus groups</p> <ul style="list-style-type: none"> Dates/times for focus groups need to be decided, in conjunction with schools, participants and facilitators. Once decided, emails to be sent to participants about focus group times. <p>Format of focus groups</p> <ul style="list-style-type: none"> Corryn and Hokipera developed initial outline for focus groups. Need to incorporate key questions to co-design what participants would think are strategies that would and would not effectively engage parents. What information parents need/what would make them take notice/what communication and support strategies would be most effective. 	<p>Alisha to supply list to Hokipera, Corryn, Riley and Maree Alisha to confirm: Corryn – Manukorihi, Alisha – Highlands, Riley – FDMC, Maree – Devon.</p> <p>Corryn – Manukorihi Riley – FDMC</p> <p>Alisha – Highlands Maree – Devon</p> <p>Alisha to email other interested attendees.</p> <p>Alisha/Corryn/Maree/Riley/Hokipera to meet to develop next steps.</p> <p>Corryn and Hokipera to meet to plan focus groups. Sam/Jim/Maree available to assist at focus groups.</p>
<p>Set date for next regular meeting slot</p> <ul style="list-style-type: none"> Does another time suit people as Thursday meeting slot is not as appropriate? 	<p>Alisha to send out email.</p>
<p>Next meeting</p> <ul style="list-style-type: none"> TBC 	