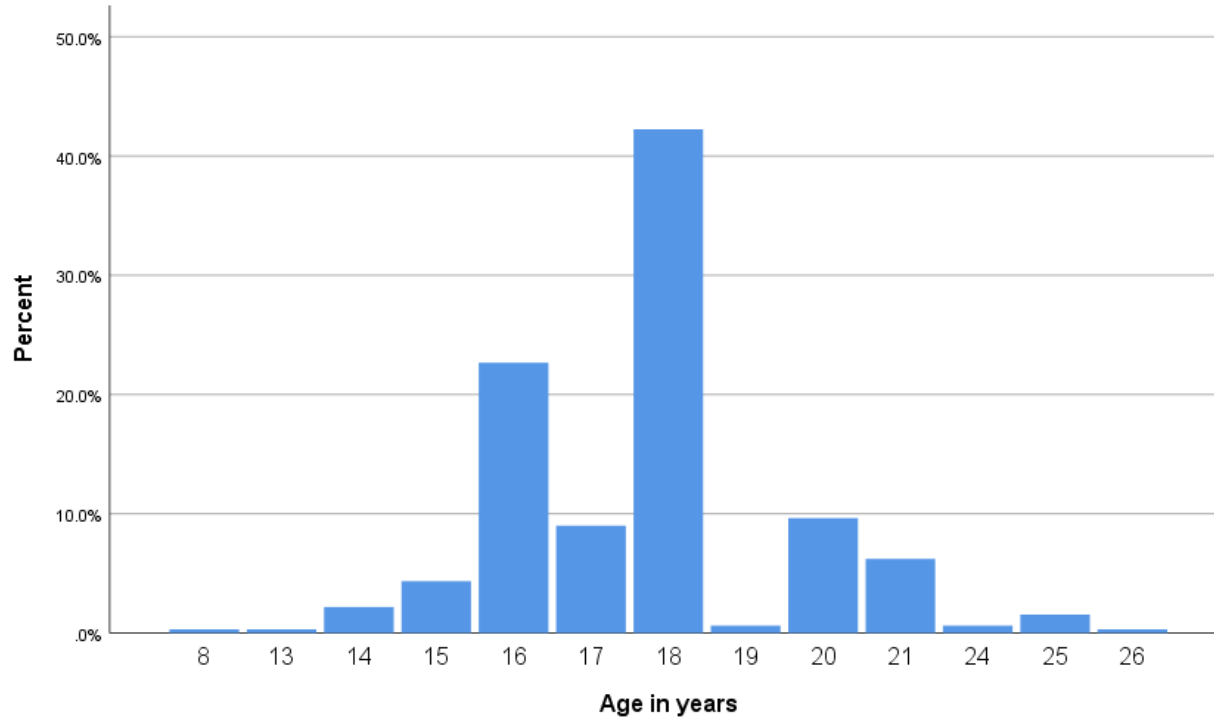


## Nigel Latta – Our Kids and Alcohol Presentation – Before Presentation Findings

A total of 330 respondents completed a before presentation survey. This is a response rate of 73% (330 out of 452).

**Figure One: In general, at what age do you think it is reasonable for young people to start drinking alcohol?**

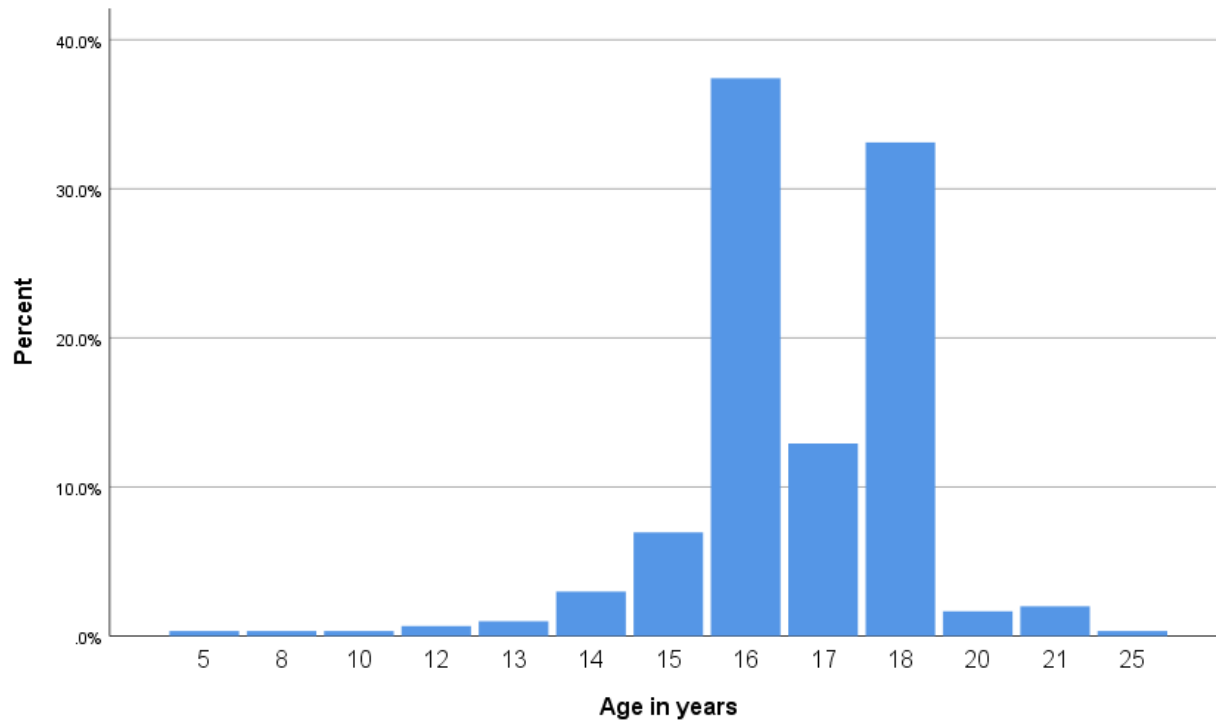


The mean age is 17.75(CI:95%: 17.52-17.97). The median age is 18 years of age, with minimum of 8 years to a maximum of 26 years.

**Figure Two : Please explain why you choose this age (reasonable for young people to start drinking alcohol?)**

<b>Reasons given to explain why they choose this age</b>	<b>Less than 18 years of age</b>	<b>18 years of age and over</b>	<b>Total</b>
Are mature and responsible	26	74	100
ok to have slips/small amount with parents	61	7	68
Brain development	4	59	63
Most kids drinking/peer pressure	31	10	41
18 purchase age	0	37	37
Legally an adult/left home	3	25	27
More you can delay the better	2	13	15
Based on own experiences	9	4	13
Legal purchase age is too low	0	12	12
Below this age they are not mature	2	8	10
Concern about alcohol harm	1	8	9
If you deny them they will drink in secret	6	0	6
Do not support underage drinking	0	5	5
When they can drive a car	4	0	4
Depends on child	3	0	3
Like European countries	2	0	2
When they have left school	1	1	2
16 age of consent	2	0	2
Different ages for boys than girls	0	1	1
Should only be allowed low % alcohol	1	0	1
Don't know	0	1	1
When they are working	1	0	1

**Figure Three: Thinking about your own child/ren, at what age do you think you will permit them to drink alcohol?**



The mean age is 16.72 (CI:95%: 16.52-16.92). The median age is 16.5 years, with a minimum of 5 years and a maximum of 25 years.

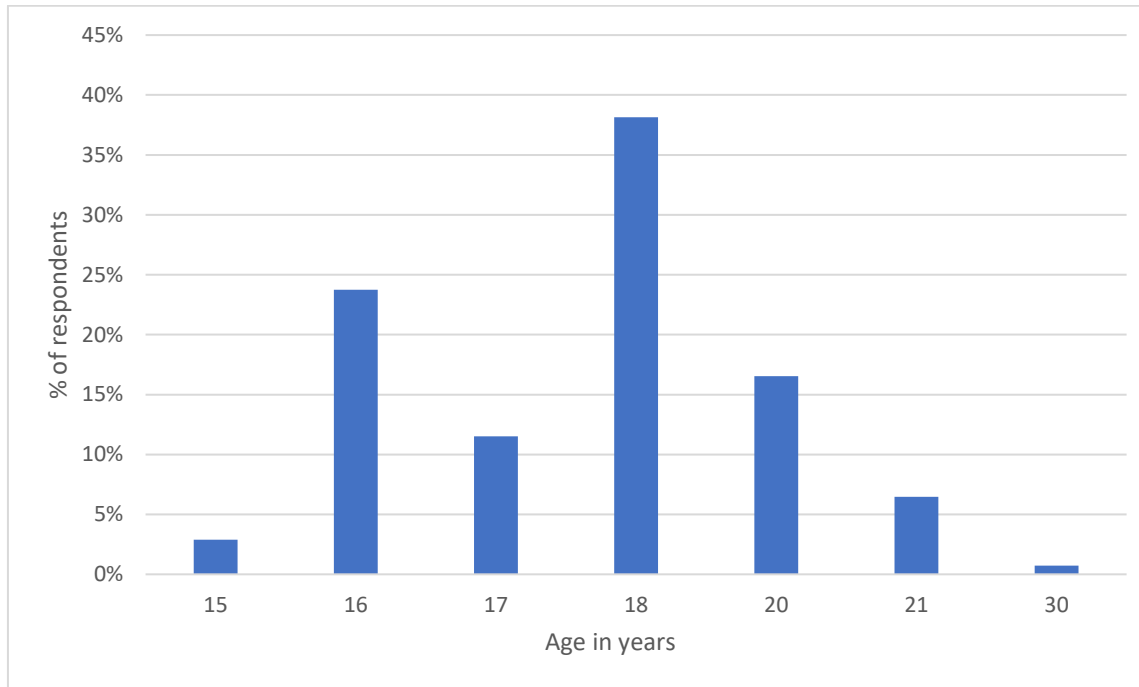
**Figure Four: Please explain why you choose this age (your own child/ren, at what age do you think you will permit them to drink alcohol?)**

<b>Reasons given to explain why they choose this age</b>	<b>Less than 18 years of age</b>	<b>18 years of age and over</b>	<b>Total</b>
Supervised at home/at family events/slips	142	14	156
18 is the legal age to be an adult/ purchase age	0	56	56
Realistic age/peer pressure	32	6	38
When they are mature and able to drink responsibly	16	18	34
To support brain development	2	22	24
Need to have conversations about alcohol with kids	14	4	18
Delay as long as possible	4	8	12
When I started drinking/ experiences with older kids	10	1	11
Depends on child	4	2	6
Need to be older for drinking outside house	6	0	6
Concern about alcohol related harm and addictions	2	4	6
Under this age too immature	1	4	5
We don't drink/children have little interest in drinking	3	1	4
Don't want them drinking at high school	1	2	3
Depends on situation	1	1	2
Driving age	1	1	2
Child choose/don't listen	1	1	2
Not sure/child is only 12	2	0	2
Older for girls than boys	0	1	1
16 as the legal age of consent	1	0	1

## Nigel Latta – Our Kids and Alcohol Presentation – After Presentation Findings

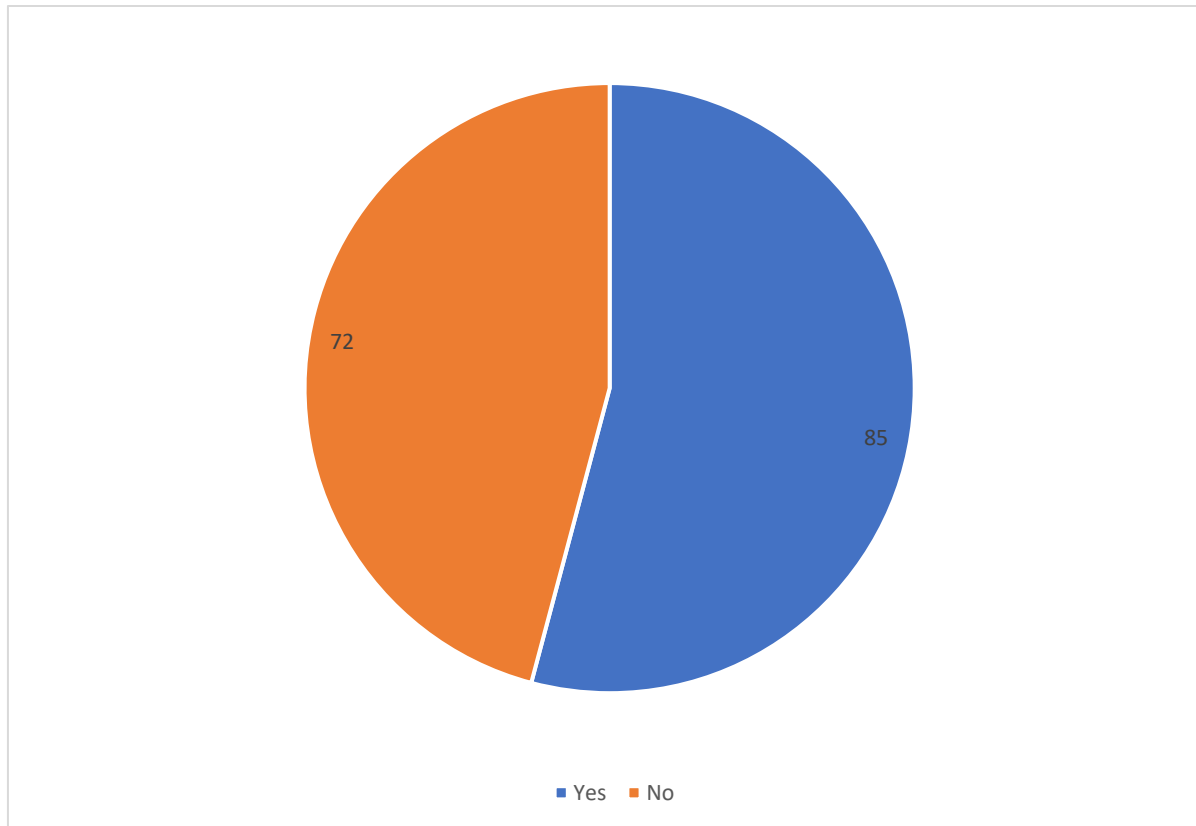
A total of 157 people completed the after presentation survey. This is a response rate of 35% (157 out of 452).

**Figure One: Reasonable age for young people to start drinking – after Nigel Latta’s Presentation**



The average age was 17.9 years of age, with a minimum of 15 years and maximum of 30 years. The key message of ‘no drinking under 15 years of age’ is evident in the after-presentation sample, with the minimum age being 15 years of age.

**Figure Two: Did your view of what is a reasonable age for young people to start drinking alcohol change as a result of listening to Nigel Latta's presentation?**



Just over half (54%) of respondents stated that their view of what is a reasonable age or young people to start drinking had changed as a result of listening to Nigel Latta's presentation.

For respondents who stated 'yes' that their view had changed, the key reasons given included:

- Presentation showed the need to delay as long as possible (28 respondents)
- To support brain development (26 respondents)
- Due to the cancer risk (20 respondents).
- Their previous thinking about starting their children drinking early and teaching them to drink responsibly was wrong (15 respondents)
- You should not give alcohol, no even slips, to those aged under 15 years of age (12 respondents).
- Gave you the facts and was a real eye opener (7 respondents).
- Younger you start more likely to have a drinking problem (2 respondents).
- Made me think about my own drinking (1 respondent).

For respondents who stated 'no' their views had not changed the key reasons given included:

- Already knew the risks and it was better to delay/had been to other talks (35 respondents)
- Agreed with what he said and it reinforced what I was thinking (24 respondents)
- Should be 18 as this is when you are legally an adult and can purchase alcohol (5 respondents)